

# New bid to take the stress out of moving

A free online service that tells everyone from your energy provider to your gym simply and quickly that you have moved house saves more than five hours of stress and hassle.

iammoving.com is the UK's only online change of address service. The site, run in association with the Royal Mail, allows users to notify online more than 1,500 organisations that they have moved house. It is all done securely from the one website.

The service can be used to change details on anything from a driving licence to a bank account or a loyalty card to Premium Bonds. iammoving.com also insures councils, charities and sports clubs are notified. It is a one-stop shop for getting change of address details sort-

ed and saves money on postage and phone calls to expensive helplines.

iammoving.com's simple idea is becoming an internet success story. More than 100,000 movers are expected to use it this year. Research shows the traditional way of keeping gas and electricity companies, banks and others in touch about a change of address takes 20 phone calls and letters - around five hours of work.

With iammoving.com the home movers, who can be renters or owners, provide the new address details just once and the notifications are generated and sent via the site taking, on average 20 minutes. It is funded by the organisations appearing on iammoving.com making it free to consumers.

Failing to change address can have serious consequences. Letters going to an old address can be used by identity fraudsters, the DVLA can fine you up to £1,000 if you don't change your car's paperwork and more than £500 million of Premium Bond prizes remain unclaimed because they have lost touch with winners.

Simon Preston, chairman of iammoving.com, said it was a stress-free solution: "We offer one secure place on-line to notify every organisation of your change of address. It is free and simple to use. This sort of administration can fall to the bottom of the to do list when moving house but it costs money and more time if you fail to tell everyone what your new address is," he said.

